



## Network Outdoor, LLC

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## US 11/15 - New Columbia/Lewisburg - NCL100S

**Address:** 901 Old Route 15, New Columbia, PA 17856

**Coordinates:** 41.031631, -76.867471

**Market:** Central Pennsylvania

**Type:** Digital Billboards

**Facing:** South

**Traffic:** Northbound

**Read:** Lefthand

**Dimensions:** 10.50ft x 23.00ft

**Illuminated:**

**Impressions:** 38,000

10'6" X 23'6"

2 Sided Board:

1st Side - Digital LED with (8) spaces. Southbound read towards Lewisburg, PA

2nd Side - Vinyl/Static. Static "poster" (standard size). Northbound read towards Williamsport, PA. Board is illuminated at night.

40,000/day Impressions

First billboard you see after exiting I 80, when traveling South to Lewisburg, PA



